



BULA FIJI FREE MAGAZINE

<PROPOSAL>

PRESENTED BY
SORA TRADING (FIJI) PTE LTD

BULA

Fiji is a tourist destination that attracts numerous visitors every year.

Although many services are available for tourists, there are few sources of information for tourists on restaurants, souvenir shops, and tours in the area, etc.

We have decided to publish this magazine- **“Bula Fiji Free Magazine”** to help tourists learn more about Fiji and to bring your services to the tourists and to help tourists have a better stay in Fiji

The **“Bula Fiji Free Magazine”** will be published four times a year to provide tourist and local information about Fiji.

This magazine will reach out to tourists in three ways: in print, as a digital magazine, and via our official Website.

We also have a sister company in Japan and will publish this magazine in Japanese.

The purpose of this magazine in Japanese is to let many people know about Fiji, which is still under-recognized in Japan, and to promote interest in Fiji as a tourist destination and as a study-abroad program.



COMPANY INFO

SORA TRADING(FIJI)PTE LTD

Location : Fiji
Establish: September-2024
Director: Eri Chand
<https://www.soratradingfiji.com/>



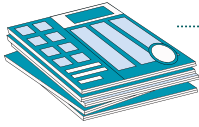
Fiji Time Japan

Location : Japan
Establish: October-2021
Director: Umlesh Chand
<https://fijitimejapan.com/>



(The magazine will be published in Japan in Japanese language.)

PUBLICATION DETAILS



Printed magazine

- Published four times a year (Jan, Apr, July, Oct) with a circulation of 45,000 or more copies
- First two issues to be released simultaneously



Digital magazine

- This can be read online by people around the world anytime, anywhere



Official Website

- In addition to the above magazines, we will also proudly introduce your business on our official Website.

Number of issues per year

**FOUR TIMES A YEAR
(ISSUED IN JANUARY, APRIL, JULY, AND OCTOBER)**

Number of pages

40 PAGES

Number of copies published per issue

**45,000 COPIES (IN FIJI) / ENGLISH
SITUATIONAL COPIES/JAPANESE**

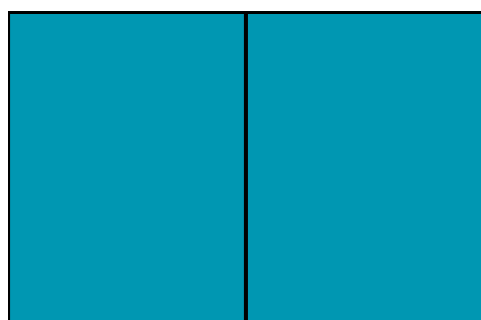
ADVERTISING SPONSORSHIP SPACE AND RATES

(Each Issue)

Advertisement sponsorship	SIZE	PRICE
Double Page	420×297	FJD 5,000
Full Page	210×297	FJD 3,000
Half Page	210×148	FJD 1,500
Back Cover (Full Page)	210×297	FJD 6,000
Page after Cover (Full Page)	210×297	FJD 4,500

+VAT

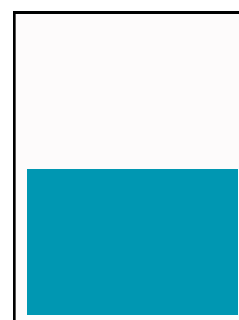
Collaborative articles is available.
 This advertising space is available in both Japanese and English.



Double Page
420×297



Full Page
210×297



Half Page
210×148

PULLED UP AS "RECOMMENDED" IN SEARCH BY CATEGORY

(Each Issue)

Advertisement sponsorship	PRICE
"Recommended" in search by category	FJD 1,000

+VAT

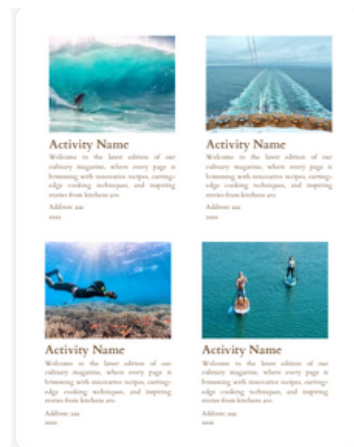
Recommendations in each category will be presented in the magazine.
Three to four recommendations for each category.

<Category>

- restaurant • cafe • shop • tour • spa

AREA: Denarau, Wailoaloa, Martintar at the moment

SAMPLE



PUBLICATION SCHEDULE

FIRST ISSUE: OSAKA EXPO EDITION

Publication Date : 13/Apr/2025
Number of copies : 30,000 copies in **Osaka expo - Japan**
15,000 copies in **Fiji**
Period of issue : 13/Apr-2025 - 13/Oct/2025

SECOND ISSUE: FIRST EDITION

Publication Date : 15/Oct/2025
Number of copies : 45,000 copies in Fiji
Situational copies in Japan
Period of issue : 15/Oct-2025 - 14/Dec/2025

The first edition of Expo Osaka will be a six-month international event that is expected to visit 28.2 million.
This is an opportunity to reach people from all over the world.

SAMPLES



FROM THE ORGANIZER

Through this magazine, we can be a source for tourists to have a better stay in Fiji, and we can also inform tourists about the various services Fiji has to offer.

We also believe that it will be a catalyst for future visitors to Fiji to want to visit Fiji.

Bula Fiji

Published by
SORA TRADING (FIJI) PTE LTD
P.O.BOX.10815 Nadi Airport, Fiji Islands.

SORA TRADING
(FIJI) PTE LTD